



BOOKING FORM

vegetablesWA Advertising 2022

Please select the advertisement/s you would like to book:

**SELECT
ADVERTISEMENT**

**CASUAL (\$)
PER EDITION - inc GST**

**ANNUAL (\$)
PER EDITION - inc GST
*COMMITMENT OF 4 ISSUES**

WA Grower Magazine

Issue: _____

Start Date: _____

Inside front cover	<input type="checkbox"/>	1815	<input type="checkbox"/>	1650
Inside back cover	<input type="checkbox"/>	1815	<input type="checkbox"/>	1650
Full page (inside)	<input type="checkbox"/>	1320	<input type="checkbox"/>	1210
Half page	<input type="checkbox"/>	715	<input type="checkbox"/>	649
One third page	<input type="checkbox"/>	572	<input type="checkbox"/>	522.50

Magazine Inserts

Issue: _____

A5	<input type="checkbox"/>	3025
A4	<input type="checkbox"/>	1815
4 PP A4 Flyer	<input type="checkbox"/>	1815
6 PP A4 Flyer	<input type="checkbox"/>	1320
Direct Mailout (DL Envelope)	<input type="checkbox"/>	1800

Suppliers Guide (Magazine)

Issue: _____

Start Date: _____

Logo	<input type="checkbox"/>	165	<input type="checkbox"/>	110
Logo + Blurb	<input type="checkbox"/>	275	<input type="checkbox"/>	220

Weekly E-Newsletter

No# _____

Start Date: _____

Premium Banner	<input type="checkbox"/>	715
First Box	<input type="checkbox"/>	165
Second Box	<input type="checkbox"/>	165
Sponsored EDM (Fortnightly)	<input type="checkbox"/>	1,279

Webinars & Podcasts

*30 Minute Duration

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Pre-recorded Webinar	<input type="checkbox"/>	470 Pre-recorded	<input type="checkbox"/>	990 Live
Live Webinar	<input type="checkbox"/>	360 Pre-recorded	<input type="checkbox"/>	450 Live

wa grower FINE PRINT

ACCOUNT DETAILS

Advertiser Business Name

Account Contact Name

Account Contact Phone

Account Email Address

Account Address

DETAILS OF ADVERTISING BUSINESS (IF APPLICABLE)

Address of Advertising Business

Business Website

Business email (for advertising enquiries)
enquiries)

Phone number (for advertising)

FREE ADVERTORIAL

The WA Grower offers a free one-page advertorial in one edition of the magazine to advertisers who commit to advertising in four consecutive editions.

PRINTED ARTWORK TECHNICAL REQUIREMENTS

All final art must be supplied in full CMYK colour format, as a 'Press Quality' PDF (i.e. 300dpi image resolution at the actual size used in the final artwork) with crop marks where appropriate (essential for full page ads). Type on full page advertisements is to be kept within the type area — 180mm wide by 257mm high. Fonts must be embedded.

WILL YOU BE DELIVERING PRINT READY ARTWORK OR DO YOU NEED YOUR ARTWORK CREATED*? *Please note there is an additional fee for graphic design services

I will email my artwork

I need my advert to be designed

DELIVERY

Please email press ready PDFs to: comms@vegetableswa.com.au

P: 08 9486 7515

CONFIRMATION OF BOOKING

By signing below, you agree to advertise in vegetablesWA in accordance with the price, deadlines and artwork specifications listed above.

I , agree to the terms of this agreement and I agree that my typed name can be used as a digital representation of my signature to that fact.

Date: